



## Key Networks to Launch “The O’Reilly Update – Morning Edition” Two-Minute Morning Feature For Morning Drive With Bill O’Reilly

- ***“The O’Reilly Update – Morning Edition” Created Especially For Morning Drive, Integrating O’Reilly’s Comment on What’s Making News Into Stations’ Local Morning Drive Programming***
- ***New Feature Builds on the Success of O’Reilly’s Nationally Syndicated Radio Program, “The O’Reilly Update”, Now Heard in Over 180 Markets***

**NEW YORK, NY, and ORLANDO, FL, December 3, 2019** – **Key Networks**, a next generation syndication company serving the radio industry, announces that it will offer *The O’Reilly Update – Morning Edition*, a two-minute morning drive feature and companion to its popular 15-minute daily radio program, *The O’Reilly Update*, to radio stations across the U.S. Featuring bestselling author and former #1 cable news personality Bill O’Reilly, *The O’Reilly Update - Morning Edition* builds on the huge listener response to *The O’Reilly Update*, giving listeners more of what they love, with new, fresh content that makes the show a great companion piece to *The O’Reilly Update*. *The O’Reilly Update* launched in late April and is now heard on over 180 stations from coast-to-coast.

*The O’Reilly Update - Morning Edition* is created especially for Morning Drive listeners, and is available for stations Monday through Friday exclusively in Morning Drive beginning in January 2020. The new feature provides them with O’Reilly’s take on the topics they want to hear, and integrates O’Reilly’s comment on what’s making news into a station’s local Morning Drive programming.

O’Reilly said: “It is becoming increasingly difficult for Americans to secure facts and arrive at the truth about important matters. The expansion of *The O’Reilly Update* to the morning will give listeners some reality to start their day.”

Dennis Green, Chief Revenue Officer, Key Networks, said: “*The O’Reilly Update* has been a great success in a short amount of time. We have heard from stations that asked for an opportunity to have O’Reilly’s content available for Morning Drive and Key Networks delivers with *The O’Reilly Update – Morning Edition*. The best way to start your day is analysis from the best commentator in the business. I can’t think of a better way to start 2020 than to bring this expansion of *The O’Reilly Update* to the market.”

*The O’Reilly Update – Morning Edition* is available for clearance to stations of all market sizes every weekday from 6:00am-10:00am EST. The feature includes two minutes of content, with two embedded :30 network spots.

**For more information and to get *The O’Reilly Update – Morning Edition* for your station, contact Dennis Green, Chief Revenue Officer, Key Networks, at 844.KEY.NETS or [dennis@keynetworks.com](mailto:dennis@keynetworks.com).**

### **About Bill O’Reilly**

Bill O’Reilly’s success in broadcasting and publishing is unmatched. The iconic anchor of “The O’Reilly Factor” led the program to the status of the highest-rated cable news broadcast in the nation for 16 consecutive years. His website [BillOReilly.com](http://BillOReilly.com) is followed by millions all over the world. “The O’Reilly Update” is heard on over 180 radio affiliates. In addition, he has authored an astonishing 15 number one ranked non-fiction books including the historical “Killing” series. Mr. O’Reilly currently has 17 million books in print. He has been a broadcaster for 45 years. He has been awarded three Emmy’s and a number of other journalism accolades. He was a national correspondent for CBS News and for ABC News as well as a reporter-anchor for WCBS-TV in New York City among other high-profile jobs. Mr. O’Reilly received two other Emmy nominations for the movies “Killing Kennedy” and “Killing Jesus.” He holds a history degree from Marist College, a master’s degree in Broadcast Journalism from Boston University, and another master’s degree from Harvard’s John F. Kennedy School of Government. Bill O’Reilly lives on Long Island where he was raised. His philanthropic enterprises have raised tens of millions for people in need and wounded American veterans.

### **About Key Networks**

Key Networks is a next generation syndication company serving the radio industry. Key Networks brings to radio an independent and dedicated team with more than 75 years of collective experience in radio programming, syndication, and marketing. By committing to a small and carefully crafted roster, Key Networks gives every show and partner the attention, service, and innovation they deserve. Our focus may be radio, but we are in the relationship business. Key Networks is a [Sun & Fun Media](http://Sun & Fun Media) affiliated company and is based in Orlando, FL, and New York, NY. For more information, visit: [www.keynetworks.com](http://www.keynetworks.com).

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