

Key Networks to Bring Talk Radio's "The Jesse Kelly Show" to Stations Nationwide

Fresh Voice in Conservative Talk to Air Weekdays from 9am-Noon EST Starting April 6th

NEW YORK, NY, and ORLANDO, FL, February XX, 2020 – <u>Key Networks</u>, a next generation syndication company serving the radio industry, announces that it will offer a new three-hour morning talk radio program, *The Jesse Kelly Show*, to radio stations across the U.S. Featuring U.S. Marine veteran, former Congressional candidate and conservative radio and television host, Jesse Kelly, *The Jesse Kelly Show* is available for stations Monday through Friday from 9am-Noon EST, beginning April 6, 2020. The show comes on the heels of Key Network's launch of *The O'Reilly Update*, one of the most successful launches of a talk radio program in recent memory.

Kelly currently hosts a two-hour version of *The Jesse Kelly Show* on 950 KPRC in Houston, TX, and 'I'm Right' on The First TV, a bold, new news and talk channel on Pluto TV. Unafraid to speak his mind, Kelly has a unique ability to connect with and engage his audience across all platforms and topics with insight, knowledge and humor.

Born in the Ohio Rust Belt, Kelly moved to Montana with his family at age 10 and grew up hunting, fishing and being part of his family's construction business, where he learned his work ethic from his father: 'Work hard, make no excuses, no complaining and make something of yourself.' Having always respected the armed services, he joined the U.S. Marine Corps in 2000 and on 9/11, watched the towers fall from inside his barracks. He later deployed to Iraq as an infantry Marine during the Second Persian Gulf War and received an honorable discharge after four years.

In 2010, with no political experience to speak of but many opinions to share, Kelly decided to test the political waters and ran for Congress in a Democratic-controlled district of Arizona. Though a virtual unknown in the race, he was only narrowly defeated by Rep. Gabrielle Giffords. The race initially ended in a vote recount. After his Congressional run, Jesse continued to be a major voice among conservatives, using his large social media following as a platform to continue many of the conversations started on the campaign trail. He signed on to host a one-hour show on 950 KPRC in 2018, which currently airs as a two-hour program.

Jesse Kelly said: "I love talk radio and I'm beyond humbled that Key Networks realizes that I'm a generational talent. While my background might be more blue collar than

other radio hosts, I'm confident my huge ego will help make up for my lack of education. I'm excited to bring something new to stations nationwide."

Eddie Martiny, President, Houston Region, iHeartMedia, said: "Listeners won't be able to see that Jesse Kelly stands 6 foot 8, but his towering humor and intellect will absolutely captivate the listening audience. Jesse is an Iraq War veteran who will win the hearts and minds of listeners with the wit of a stand up comic. He's been featured on most major TV networks, especially Fox News with Tucker Carlson who says 'Jesse cracks me up'. Jesse is a fresh voice of a rational conservative for a new generation. My listening audience and advertising community in Houston embraced Jesse immediately. Informative, entertaining, but most importantly, unique!"

Dennis Green, Chief Revenue Officer, Key Networks, said: "Talk radio needs fresh, new voices and Jesse Kelly will deliver. The topics of discussion on *The Jesse Kelly Show* will be broad based, informative and entertaining. It's time to bring an energy shot to talk radio. It's time for Jesse."

Key Networks delivers *The Jesse Kelly Show* to stations of all market sizes. All network advertising is included with the show, with no additional barter units for stations to run.

For more information and to get *The Jesse Kelly Show* for your station, contact Dennis Green, Chief Revenue Officer, Key Networks, at 844.KEY.NETS or <u>dennis@keynetworks.com</u>.

About Key Networks

Key Networks is a next generation syndication company serving the radio industry. Key Networks brings to radio an independent and dedicated team with more than 75 years of collective experience in radio programming, syndication, and marketing. By committing to a small and carefully crafted roster, Key Networks gives every show and partner the attention, service, and innovation they deserve. Our focus may be radio, but we are in the relationship business. Key Networks is a <u>Sun & Fun Media</u> affiliated company and is based in Orlando, FL, and New York, NY. For more information, visit: <u>www.keynetworks.com</u>.

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