



Country Radio Icon Shawn Parr Returns to Radio in New Nationally Syndicated Weekday Show, “Shawn Parr’s Across the Country”

Key Networks Brings Beloved Nashville-Based Country Host Shawn Parr and His Country Music Friends to Radio Stations Across the Country in 4-Hour Localized Program Customized to Run in Any Daypart From 6am-Midnight

NEW YORK, NY, and ORLANDO, FL, April 20, 2020 – **Key Networks**, a next generation syndication company serving the radio industry, announces that it has signed popular national Country radio personality **Shawn Parr** to its roster, launching his new weekday show, ***Shawn Parr’s Across the Country*** on June 1, 2020, in markets across the U.S. The four-hour localized Country music entertainment program features Parr’s trademark warmth, wit and love for Country music, and is available for stations Monday-Friday via FTP delivery. The show is customized to air anywhere in a station’s lineup between 6am-Midnight – Mornings, Middays, Afternoons or Nights. *Shawn Parr’s Across the Country* delivers exclusive access to Country artists and showcases the best of Country music in a highly entertaining and PPM-friendly format.

Known as “The Ambassador of Country Music”, Shawn Parr is one of Country radio’s brightest and most familiar voices. With nearly 30 years in Country radio, including 10 years as a nationally syndicated on-air host, Parr takes Country fans front row-center to Country’s biggest stars and hottest music. Based in the Music City, Parr is widely known for his work as the voice of The Academy of Country Music Awards, The Golden Globes, American Music Awards, and many other national television specials.

Jim Higgins, President & COO, Key Networks, said: “Key Networks is excited to bring Shawn Parr back to Country radio. His track record, enthusiasm, relationships and humanity make us proud to be working together.”

Dennis Green, Chief Revenue Officer, Key Networks, added: “We are delighted to bring one of the true talents of Country radio back to the airwaves where he belongs. Shawn is ready to roll with a unique format where stations can run *Shawn Parr’s Across the Country* morning, noon or night! Shawn’s also ready to come to affiliate markets across the country to give stations a great marketing tool as part of the affiliation. Get ready,

America - Shawn is back, and he's bringing Nashville's biggest Country artists with him!"

Shawn Parr commented: "My entire career has always been about the Country listeners and they will lead the way with this show as well! Teaming up with Key Networks is like a dream come true. Together we have worked so hard to get this show on the air and trust me when I say I am fired up and can't wait for you to feel the energy Across The Country!"

Key Networks delivers *Shawn Parr's Across the Country* to stations of all market sizes. All network advertising is included with the show, with no additional barter units for stations to run.

For more information and to get *Shawn Parr's Across the Country* for your station, contact Dennis Green, Chief Revenue Officer, Key Networks, at 844.KEY.NETS or dennis@keynetworks.com.

For advertisers and sponsors, contact Rich Baum, EVP, Ad Sales, Key Networks, at 847.502.8329 or rich@keynetworks.com.

About Key Networks

Key Networks is a next generation syndication company serving the radio industry. Key Networks brings to radio an independent and dedicated team with more than 75 years of collective experience in radio programming, syndication, and marketing. By committing to a small and carefully crafted roster, Key Networks gives every show and partner the attention, service, and innovation they deserve. Our focus may be radio, but we are in the relationship business. Key Networks is a [Sun & Fun Media](#) affiliated company and is based in Orlando, FL, and New York, NY. For more information, visit: www.keynetworks.com.

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