

**Shawn Parr** has been the voice of Country Music for over 30 years. Born and raised in Southern California, he now resides in Nashville Tennessee and is currently hosting the Nationally Syndicated "Shawn Parr's Across the Country", which also features a countdown. For the last 6 years Shawn could be heard on over 150 stations coast to coast on "Nash Nights Live" a show he launched back in 2014 for Cumulus Radio.

Shawn has been the voice for The Academy of Country Music Awards, The Golden Globes, American Music Awards, Miss America, The Chase for GSN and has also been featured on numerous nationwide specials... and now he is coming to you personally *Across The Country*.



## OUR GOAL

- ★ Across The Country is a show with energy where we feature not only the greatest music in any format, we also talk to country music's biggest stars and feature the most important people of all, the country music listeners!
- ★ Shawn Parr brings Nashville to you no matter where you are.
- ★ It is a show for the country music fan who loves to Parr'ty!
- ★ Not only will we come to you through the speakers, we will also come to you in person..."Across The Country"
- ★ Shawn Parr's Pick of the Week: where we find the next new artists and try to make them the next big superstar.
- ★ Blast From The Past: we talk to some of the biggest names in country music...aka the legends that made country what it is in the ATC Format.

## THE PERKS

## **In-Person Visits**

- ★ Shawn plans to travel to several markets "Across the Country" for visits to stations.
- ★ He will also hit the biggest concerts, Nascar races, and exclusive events from coast to coast.

## **Radio Spots**

- ★ Shawn has the ability to customize radio spots for your clients and your market.
- **★ LOCALIZED:** Morning, Mid-Days, Afternoons, or Nights...Shawn will personally customize a show for all your local needs.

